



PRODUCT ACADEMY

LEVERAGE OUR PROPRIETARY, HANDS-ON PROGRAM THAT WILL ENABLE YOU AND YOUR TEAMS TO BUILD CUSTOMER-FOCUSED, OUTCOME DRIVEN PRODUCTS.

WHAT'S IN IT FOR YOU?

- ✓ Build new skills and assemble a customized product toolbox
- ✓ Collaborate with fellow Product Managers
- ✓ Apply practical lessons immediately on your product
- ✓ Experience personalized coaching and mentoring
- ✓ Learn from dynamic guest speakers

COURSE TOPICS

- 1 Master modern product methodologies for definition, discovery, and delivery
- 2 Cultivate a healthy product culture
- 3 Develop an inspiring vision and strategy
- 4 Nurture authentic cross team collaboration
- 5 Champion a project to product transformation

TIMING

Our upcoming October cohort will run for 6 weeks, beginning **Tuesday, October 12** through **Friday, November 19**.

WEEKLY SCHEDULE

This course is broken down over 6 weeks; each week includes:

3 HOURS:

- Immersive lessons
- Workshops

90 MINUTES:

- Group share & retrospective
- Guest speakers & case studies

30 MINUTES:

- Office hours
- Personal coaching

REGISTRATION

Spots are filling fast—reserve yours today with the link below!

REGISTER HERE FOR
THE OCTOBER COHORT

6-week course is \$3,195

