

BOOM LAB SALESFORCE ACADEMY

A new way to engage Salesforce certified talent

SO, HOW DOES THIS WORK? Utilize a proven program to build Salesforce talent in a high-demand ecosystem.

1. START WITH GREAT TALENT

Boom Lab is a next-generation talent incubator that builds future leaders and integrates them with project delivery teams. Because we think differently about how to attract, train, and retain the leaders of tomorrow, our clients benefit from both our passion for career development and our proven success over years of honing our approach.

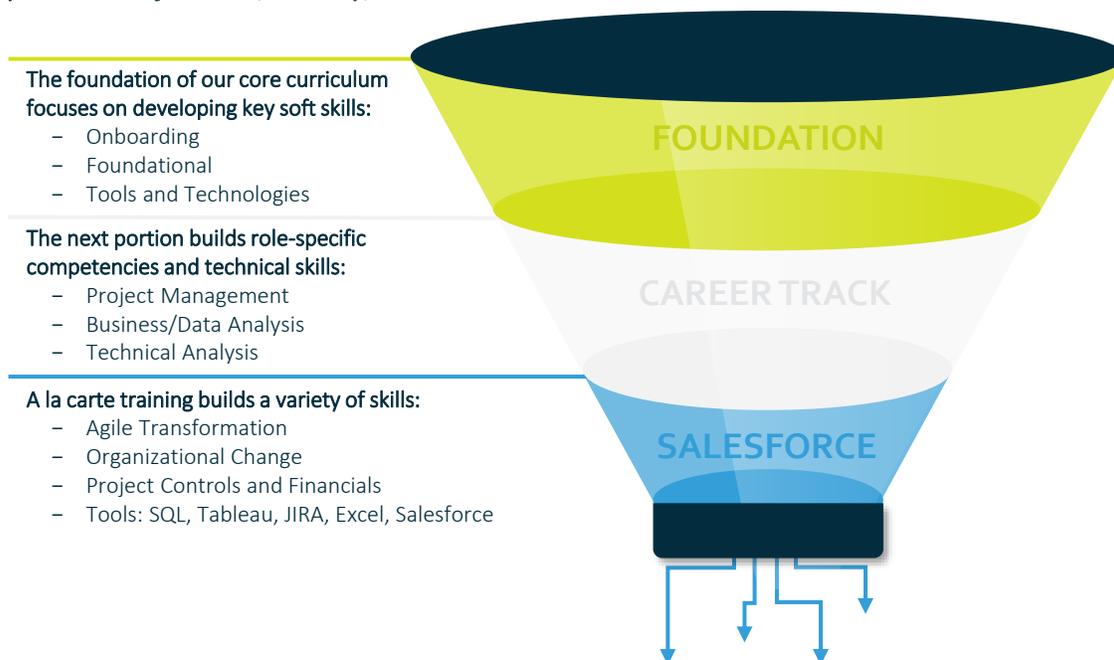
Initially, our highly selective recruiting and interview process identifies top 5% talent with 0-5 years' experience along three main career tracks:

- Project and Product Management (coordination, communication, planning, organization)
- Business and Data Analysis (process, systems, functional, data, finance)
- Technical Analysis and Software Development (systems, technical issues, junior development, data)

2. ADD OUR TRAINING APPROACH

Boom Lab takes raw talent and accelerates it. Our New Associate training program emphasizes consulting-critical soft skills such as communication, leadership, and work ethic, and then adds Salesforce functional and administrative skills. Our training program includes the following structure and components:

Skills may be tailored for client, industry, and role.



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SALESFORCE ACADEMY

In a market where demand for Salesforce talent outpaces supply, Boom Lab equips high-performing junior talent to be functional and administrative Salesforce consultants in an Agile delivery environment. The trainings are facilitated by an experienced ThreeBridge consultant and pairs a custom self-learning Trailmix with live use cases conducted by accomplished Trailblazers. The training covers Salesforce product areas, provides an understanding of basic Salesforce architecture, and completes configurations through the Demo Org. Upon completion of the course, consultants work toward their first Salesforce Certified Administrator certification and have completed learning the fundamentals below:

- User management and administration
- Understand Sales and Service Cloud architecture and data models
- Create custom objects
- Understand Community Cloud fundamentals
- Modify security settings, profiles, and role hierarchy
- Create Lightning pages
- Develop and build reports and dashboards
- Manage and migrate data

Sample SALESFORCE BUSINESS ANALYST PROFILE



COLE P.
Business Analyst, Salesforce Administrator
PROJECT EXPERIENCE OVERVIEW

- Assessed current-state processes and tools for collecting and reviewing work intake
- Gathered requirements from current users, future-state adopters, and leadership
- Participated in Scrum ceremonies and owned user stories in Jira
- Configured Salesforce using workflows, process builders, and other declarative tools
- Used Data Loader to migrate data from legacy systems into Salesforce
- Documented user guides and hosted training sessions
- Partnered with Salesforce architects to design next iterations
- Performed quality assurance testing

PROJECT BRIEF

Cole's Salesforce knowledge was integrated into a redesign and deployment project from workflow-based business processes supporting 10,000+ internal end-users.

The system was lacking the ability to prioritize work and user requests in an efficient manner. Cole combined his Salesforce, Business Analysis, and Agile skills to support the implementation and migration to Salesforce.

Now, the fully-functioning system provides a backlog of qualified work to be prioritized and developed on the basis of each quarter.

CERTIFICATION

Salesforce Administrator

3.

CONTINUED CONSULTANT TRAINING AND MENTORING

- For continued growth and development, consultants receive mentorship and ongoing training and support
- Each mentor is equipped with the knowledge and skillset to offer Salesforce guidance a consultant is seeking—troubleshooting, advanced certification planning, or knowledge sharing
- Salesforce mentorship is additive to the support systems already in place: career management, delivery support, and training opportunities