

## Announcing our partnership with BlueLine Associates.

ThreeBridge is proud to announce that we are acquiring BlueLine Associates, a people, process, and technology transformation consultancy, to expand our Business Transformation practice.

BlueLine is a results-driven firm that transforms business challenge into growth, operational agility, and competitive advantage. Their foundation in process will assist ThreeBridge to develop holistic forward-thinking strategies across our core Solutions, and better combine our Talent, Training, and Advice.

With BlueLine, our East Coast presence expands further, and our Business Transformation solution gains depth in key areas:

- Continuous Improvement as a Service
- Rapid Cycle Improvement
- Robotic Process Automation
- Lean Management Systems



For information on ThreeBridge business activity or public relations:  
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# Business transformation.

Challenged to drive maximum value from your organization? You're not alone. Many of our clients have urgent questions that ThreeBridge can help answer.

- How can I uncover growth opportunities and competitive advantage?
- What revenue and profitability targets are appropriate for my business to achieve full capacity? How can I reach them?
- What transformative changes can I anticipate and better prepare for?
- How can we deliver more without spending more?

Our Business Transformation framework integrates strategy with execution to accelerate the delivery of value for our clients. Independent framework elements tackle common areas of opportunity and value leakage in business transformation. When combined, these market-proven elements create a custom solution unique to each client.

#### CONTINUOUS PROCESS IMPROVEMENT

- Assess existing business processes
- Design more effective, efficient business processes
- Implement people, process, and technology improvements to close gaps
- Deploy Process Transformation Center of Excellence

#### ORG CHANGE MANAGEMENT

- Accelerate adoption of change
- Resistance management
- Training and communication
- Change management consulting

#### STRATEGIC ARCHITECTURE

- Integrated architecture constructs
- Business strategy clarification and implementation
- Capability definition
- Areas of focus: Enterprise, Business Solutions, Technical, Infrastructure



## BUSINESS TRANSFORMATION



**THREEBRIDGE**  
Talent, Training and Advice

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