

We're building.



SMART DATA

Announcing our new partnership with LiftPoint Consulting.

We are proud to announce that ThreeBridge is acquiring LiftPoint Consulting to expand our Smart Data solutions practice.

LiftPoint is a provider of data science, artificial intelligence, machine learning, and business intelligence solutions. Their innovative thinking and remarkable customer service are the foundation of a strong national reputation, and align them perfectly with ThreeBridge.

With LiftPoint, our national reach has expanded and our Smart Data solutions have nearly doubled. We now offer stronger Smart Data capabilities including tool and technology expertise, improved delivery methods, and leading-edge experience with Artificial Intelligence and Machine Learning.

For additional information on our acquisition of LiftPoint Consulting:
Public Relations: PR@threebridge.com



AI & Machine Learning

AI and machine learning are changing the relationship between people and technology.

We use machine learning tools and methods to develop AI-driven products and solutions that drive growth, innovation, and efficiency for our clients.



BI & Reporting

Not sure where to go for a single source of truth? Lacking the tools and training to get the reports you need? You're not

alone. Nearly every organization needs to employ data-driven decision making, but lack resources, and expertise to do so. Our Smart Data team can equip you with BI and reporting capabilities to gain insights into customer behavior, and turn data into actionable information.



Data & IT Infrastructure

The foundation for data insights is established with clean, organized information. Our

team of Smart Data experts will customize the infrastructure you need to rationalize your analytics technologies, enable users to leverage your new platform, and support data-driven decision making.



CLOUD DATA MIGRATIONS Our ThreeBridge Data Migration Service relocates your data to and from most commonly used commercial and open-source databases. We support homogeneous migrations, such as Oracle to Oracle, as well as heterogeneous migrations between platforms, such as Oracle to AWS, or SQL Server to MySQL.



SELF-SERVE ANALYTICS We help you create the perfect dataset to feed downstream activities and analysis. Quickly access, connect to, prepare, and blend volumes of data from multiple sources (data warehouses, cloud applications, and spreadsheets) regardless of size or format. Move beyond simple queries to **deliver insights in hours, not weeks.**



PREDICTIVE BEHAVIORAL MODELING When you can target customers with actions most likely to have an impact, every marketing campaign and retention activity will have the biggest possible ROI. ThreeBridge's team of Data Scientists helps our clients with accurate customer behavior models for a wide range of industries and customer segments.



SECURITY, ACCESS, and DATA MANAGEMENT We help our clients break through data silos to maximize their data's potential to collect, store, process, analyze, and visualize. Without ThreeBridge, capturing data at a massive scale can easily lead to a costly, unregulated data swamp. But our Smart Data solutions team quickly delivers the results you need with an eye on the bottom line.



THREEBRIDGE
Talent, Training and Advice

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